

PRESS RELEASE

dbMotion and CAP STS Team to Realize Vision of Advanced Interoperability

Companies combine vision of semantic interoperability with expertise in best practice terminology development, implementation, and education services

Hod HaSharon, Israel and Deerfield, Ill. June 11, 2009 — dbMotion, a provider of health interoperability and intelligence solutions, and SNOMED Terminology Solutions™(STS), a division of the College of American Pathologists (CAP), and a leading organization in offering customized, best-practice terminology implementation and education services, today announced a partnership aimed at delivering a solution that enables their clients to reach the highest levels of interoperability and raises the industry's bar for advanced interoperability. This solution aims to define a semantic health information exchange (HIE) ontology based on SNOMED Clinical Terms® (SNOMED CT®) for clinical vocabularies that is essential for achieving semantic interoperability.

"This joint development enhances the ability of the dbMotion platform's applications and services to make use of the 'true' meaning of interoperable shared information that in turn empowers healthcare teams and enhances clinical workflows," said Ziv Ofek, founder and chief technology officer of dbMotion.

The dbMotion™ Solution is a proven SOA-based platform that enables healthcare organizations and exchanges to meaningfully integrate and leverage their information assets, driving improvements in the quality, safety and efficiency of patient care. dbMotion transforms care through the creation of a virtual patient record that logically connects patient information in existing systems without requiring their replacement. By providing access to integrated patient information the solution connects care settings, bridging gaps that often exist between inpatient/acute care and community care, and demonstrates a compelling return on investment (ROI).

"Working with dbMotion fulfills our long-time objective of finding a partner that complements our in-depth expertise in ontologies and vocabularies," said Kevin Donnelly, vice president and general manager for CAP STS. "We believe the company's unique vision for semantic interoperability and proven experience coupled with a shared academic and theoretical approach makes for a perfect match that will transform healthcare."

CAP is the original creator of SNOMED CT®—a globally recognized controlled medical vocabulary—and has a 40-year history of dedicated development to terminology and healthcare. CAP STS focuses on consulting, education, and other services related to SNOMED CT and other terminologies and classifications where SNOMED is often used collaboratively. CAP STS' customized services, such as terminology implementation and content development, education and training, and structured reporting, assist the global healthcare community in achieving interoperability through the standardization of data in electronic health applications and systems.

"CAP STS has helped develop health IT standards for many years, standards that have been validated and endorsed throughout the industry," said Ofek. "Through our work with CAP STS, we will be able to bring new depth and applications for clinical terminologies, which will ultimately provide invaluable solutions for the healthcare community."

.../2

About dbMotion

dbMotion is an innovative provider of health interoperability and intelligence solutions. It develops and markets the dbMotion™ Solution, a proven SOA-based platform that enables healthcare organizations and exchanges to meaningfully integrate and leverage their information assets, driving improvements in the quality, safety and efficiency of patient care. dbMotion transforms care through the creation of a virtual patient record that logically connects patient information in existing systems without requiring their replacement. By providing access to integrated patient information the solution connects care settings, bridging gaps that often exist between inpatient/acute care and community care, and demonstrates a compelling return on investment (ROI). For more information about dbMotion visit www.dbmotion.com or write to info@dbmotion.com.

About SNOMED Terminology Solutions and the College of American Pathologists

SNOMED Terminology Solutions™ (STS), a division of the College of American Pathologists (CAP), is the leading organization in pursuing semantic interoperability for electronic health records by offering customized, best-practice terminology implementation and education services. CAP is the original creator of SNOMED Clinical Terms® (SNOMED CT®) and has fostered its development for more than 40 years. CAP STS continues to develop and maintain SNOMED CT on behalf of the International Health Terminology Standards Development Organisation (IHTSDO®). CAP STS works with clients nationally and internationally; these clients include provider organizations, HIT vendors, universities, research centers, and government agencies. The College of American Pathologists (CAP) is a not-for-profit medical society serving more than 17,000 physician members and the laboratory community throughout the world. It is the world's largest association composed exclusively of pathologists and is widely considered the leader in laboratory quality assurance. For more information about SNOMED Terminology Solutions and the College of American Pathologists visit www.capsts.org, www.cap.org or write to snomedsolutions@cap.org.

SNOMED CT® is a copyrighted work of the International Health Terminology Standards Development Organisation. ©2002-2008 International Health Terminology Standards Development Organisation (IHTSDO®). All rights reserved. SNOMED CT® was originally created by the College of American Pathologists. "SNOMED," "SNOMED CT," and IHTSDO are registered trademarks of the IHTSDO. All other trademarks used in this document are the property of their respective owners.

#

Contacts for dbMotion

Belinda Eliah
dbMotion
(866) 409-5723 ext. 9010
belinda@dbmotion.com

Brian Parrish
Dodge Communications (for dbMotion)
(770) 998-0500, ext. 226
bparrish@dodgecommunications.com

Contacts for CAP STS

Candace Robertson
CAP STS
(800) 323-4040 ext. 7764
crobert@cap.org

Joe Schramm
CAP STS
(800) 323-4040 ext. 7445
jschram@cap.org